INSTRUCTIONS FOR COMPLETING A SCIENTIFIC EXHIBIT

What is a Scientific Exhibit?
A Scientific Exhibit graphically illustrates an extended study or a complex procedure with a minimum 2-year follow-up per patient for clinical reconstructive studies. It differentiates itself from a Poster Presentation in the amount of material that is presented, may be of a laboratory or clinical nature, and must use audiovisual, interactive demonstration, or some other type of enhancement in its presentation. Demonstrations and comprehensive handout materials are encouraged and should reflect the exhibit content and assist in understanding it. It is not necessary for an exhibit subject to be new. However, it must make its point concisely, use clinical or research data to support its conclusions, and may show new or modified techniques as they relate to diagnosis, surgical complications, or other phases of orthopaedic surgical problems.

How to Prepare a Scientific Exhibit
Scientific Exhibits are more interesting and informative if they are composed of some of the following components:
- Creative, eye-catching, and attractive artwork in handout
- Black and white or color photographs in handout
- Audio, video, multimedia, or interactive computer programs to teach about procedures or instruments
- Before and after x-ray films in handout
- Graphics in handout showing the stages and final results of a procedure
- Include in handout models of extremities, joints, bones, implants, etc. to further develop the theme
- Handout materials with an exhibit synopsis, references, correspondence address, and other important information

Layout
For the 2017 Annual Meeting, please utilize blending display cases, audiovisual presentations, or other similar kind of media into a display to distinguish it from a poster presentation. The displayed materials will be easier to view if the units are placed on the table that will be provided with your exhibit. In addition, AAOS will provide complimentary standard monitor and computer with a DVD player to all Scientific Exhibits. These items will be delivered to the booth before set up.

NEW - At the 2017 Annual Meeting, there will not be wall borders or partition walls to utilize for posters or exhibit material. It will be mandatory to submit your exhibit material electronically, as an eScientific Exhibit (details will follow if your abstract is accepted).
**Audiovisual Presentations**

Audiovisual presentations provide an additional learning experience to an exhibit and are effective especially for demonstrating techniques and instruments and for reporting the results of surgical or medical treatment. AAOS provides a complimentary AV package consisting of computer with DVD, USB port and monitor. *Please note there will be no access to the internet.* Equipment will be delivered to the booth on Monday and picked up by the audiovisual contractor when the meeting ends.

Present a video on one monitor, with or without sound. Short videos seem to be preferable to long ones for better retention. A good way to hold the audience’s attention is to keep audiovisual presentations to 10 minutes or less. To provide continuity to the exhibit, set up a video to replay continually or “loop”.

Bring one or two duplicates of your audiovisual presentation in case damage occurs. This seems relatively unimportant until your original copy is rendered unusable, thus compromising the effectiveness of the exhibit.

**Disclosure**

The Annual Meeting Committee requires that you add one of the following statements indicating the highest level of conflict related to this Scientific Exhibit. It must be displayed in the eScientific Exhibit and in the first screen of your AV presentation *(these Mandatory Disclosure visuals are also available at www.aaos.org/ampparticipants:)*

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**Equipment**

Your assigned space will be automatically supplied with the following complimentary items:

- An identification sign listing the Scientific Exhibit number.
- Carpeting
- Carpet cleaning each evening
- Standard quad electrical connection
- Standard AV package: computer, monitor, DVD player, USB port
**FDA**
If a device or drug requiring FDA approval is covered by the material used in the Scientific Exhibit, the exhibit must include the FDA clearance status of the medical devices and pharmaceuticals for the uses discussed or described. “Off label” uses of a device or pharmaceutical may be described so long as the lack of FDA clearance for such uses is also disclosed.

**Handouts**
Long, detailed narratives of an exhibit detract greatly from its overall appearance and effectiveness. Information of this sort is better presented in a handout. The handout should elaborate on the main idea of the exhibit and provide the viewer with a meaningful narration of the presentation. Include the exhibitor’s name and address. Both photocopied sheets and printed brochures are acceptable; remember the content is the most important factor. The advantage of furnishing additional written information is that the viewer walks away with the reference materials, a reminder of the exhibit and information by which to contact the exhibitor with further comments and questions. Handouts materials must be relevant to the Scientific Exhibit presentation.

You may also include photographs in your handout. A balance of color and black and white images may be the most visually pleasing. Enlarge the photographs so their images are easily seen. Be sure your pictures are properly composed and cropped. Good composition requires input into the photograph when taking it. Eliminate distracting background clutter and sloppily dressed human subjects. Make sure your camera equipment is set properly for the right exposure. Frame the subject of the picture so s/he, or it receives the primary emphasis. The best picture is the one that carries its own message and does not need a long explanatory caption.

Radiographs frequently are used in Scientific Exhibits as black and white photographs. They must be high quality, easily read, descriptive with minimal accompanying verbiage, and not require intense examination to detect the diagnostic details.

**Signage**
- Identification signs indicate the Scientific Exhibit number. These signs are for space identification only. Please note: the identification sign cannot be covered or altered in any way.
- The current **FDA status** of devices and pharmaceuticals must be displayed in the eScientific Exhibit, handout materials and in AV presentation.

**JAAOS Research**
In addition to your research being considered for the AAOS 2017 Annual Meeting, you may wish to have your work considered for publication in the research section of the Journal of the AAOS. Learn more about how to submit here:

*JAAOS research submissions*